

Date: 30<sup>th</sup> April 2024

To,  
Dr. Yashodhan Mithare  
Dean, Faculty of Commerce & Management,  
Savitribai Phule Pune University,  
Pune.

**Subject:** Possible addition of new content or courses in the curriculum of FYBBA 2024 pattern as per NEP 2020.

Respected sir,

To bridge the curriculum gap, following are possible addition of new contents in the curriculum suggested by BBA department of our institute for revised curriculum of 2024 pattern as per NEP 2020.

1. Organisational Behaviour
2. Principles of Human Resource Management
3. Principles of Management
4. Exemption scheme for commerce subjects for students appearing for professional courses

You are requested to modify above courses curriculum by adding necessary basic concepts and recent topics in the revised curriculum of 2024 pattern as per NEP 2020.

This is for your kind consideration please.

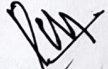
Thanking you,

Enclosure: Document for Addition and modification in subject/Content.

  
Mr. Lokesh Surana

**HOD, BBA Department**  
Head of the Department  
Ashoka Education Foundation's  
Ashoka Center for Business and  
Computer Studies, Nashik



  
Principal

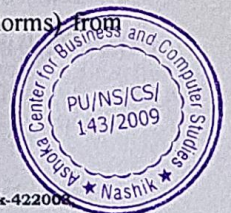
**PRINCIPAL**  
Ashoka Center for Business and  
Computer Studies, Nashik

**Bachelor of Business Administration**

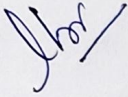
**Subject:** Possible addition of new content or courses in the curriculum of FYBBA 2024 pattern as per NEP 2020.

The suggestion of new addition contents and courses are given to BOS based on suggestions given by various stakeholders like students, Faculty, alumni and Employer and essential curriculum gap identified. To fulfil the identified gaps new addition and modification in courses suggested to BOS.

1. **Principles of Management:** this course should include 20 marks industry visit to understand working of industry along with understanding basics functions of management along with role of manager. This will an excellent opportunity for learner to see how the conceptual aspects learned in classroom are integrated into the practical world. kindly add recent trends in management like workforce diversity, Artificial intelligence etc. in course contents.
2. **Organizational Behaviour:** This subject should be part of semester 2 of FYBBA because every students of BBA whatever may be specialization they will choose needs to learn this subject as they all have to deal with human being so it is necessary to understand individual, group and organizational behaviour.
3. **Principles of Human Resource Management(HRM):** This subject should include all the basics functions of HRM usually it is found that hardly 3 to 4 functions are part of curriculum but concepts like training, development and performance appraisal should be the part of curriculum.
4. **Exemption scheme for commerce subjects for students appearing for professional courses**  
With the reference from the discussion in NEP workshop held at GMD college, Sinner dated 29th April 2024. We would request you to kindly look for feasibility on basis of MOU signed by SPPU with professional bodies like ICAI, ICMA, ICSI, etc. to consider for exemption in subjects appeared by students and cleared by 50% marks in eligible subjects. This will help the students to cover their credits (attendance norms) from session conducted at professional institutes and also the



burden of reappearing the same content twice. As per objective of NEP 2020, students shall be also motivated for skill based higher education. We also request you to consider their article-ship as a part of internship program for commerce course.



Mr. Lokesh Surana

Head of the Department  
HOD, BBA Department  
Ashoka Education Foundation's  
BBA Department Business and  
Ashoka Center for Business and  
Computer Studies, Nashik



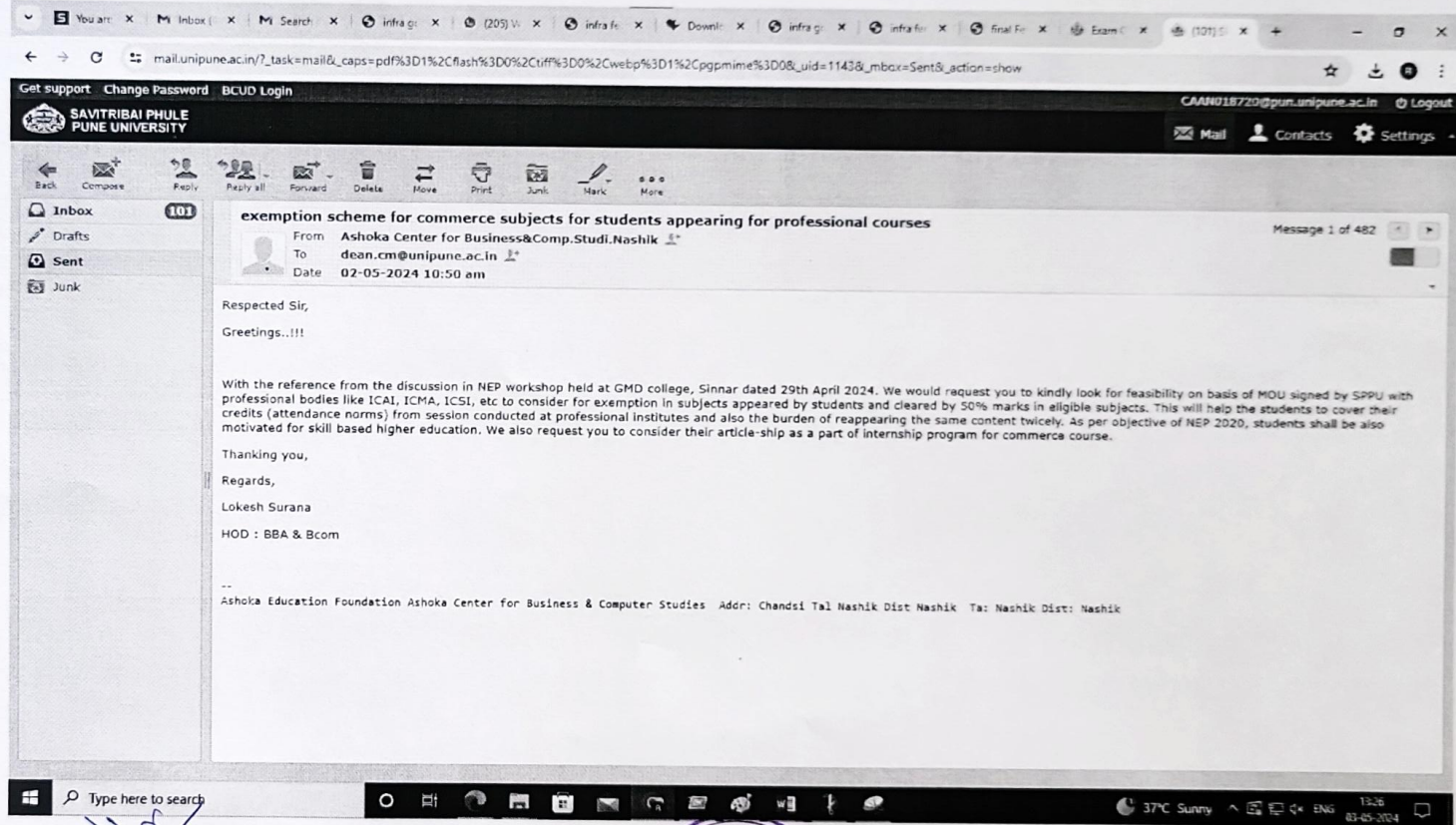
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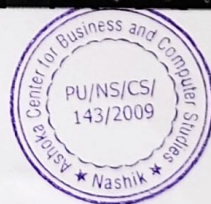
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Evidences of Mail Sent to Dean of Commerce & Management of SPPU

Mr, Lokesh Surana (HOD,BBA Dept.) suggested exemption scheme for commerce subjects for students appealing for professional courses



*Lokesh*  
HOD, BBA Department  
Ashoka Education Foundation's  
Ashoka Center for Business and  
Computer Studies, Nashik



*Principal*  
PRINCIPAL  
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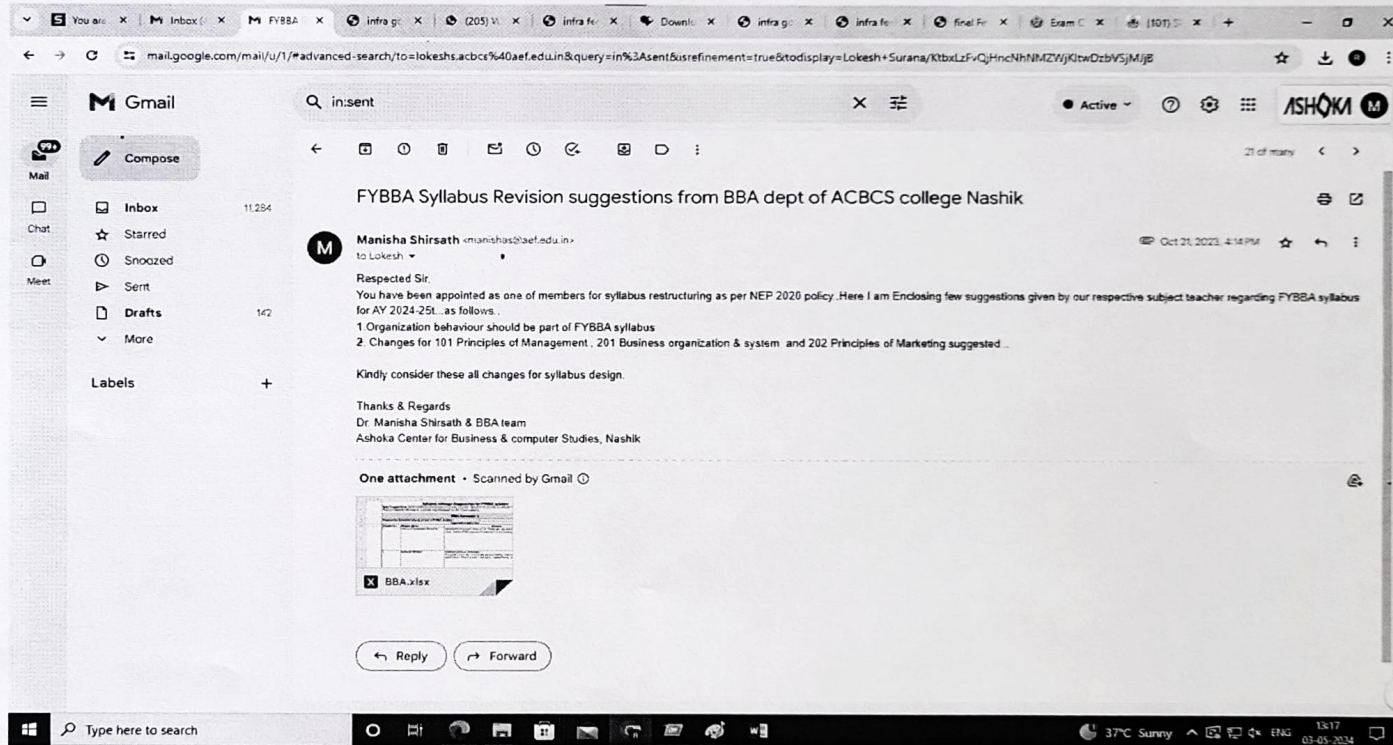
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**Evidences of Mail Sent to Syllabus design Committee Member**

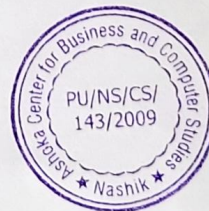
Mr, Lokesh Surana (HOD,BBA Dept.) had been appointed as a member for FYBBA 2024 pattern as per NEP 2020 syllabus design by SPPU.

Dr. Manisha Shirsath Faculty from BBA department suggested following addition of course in FYBBA and she mailed probable content for same.

Course Name:Organizational Behaviour



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