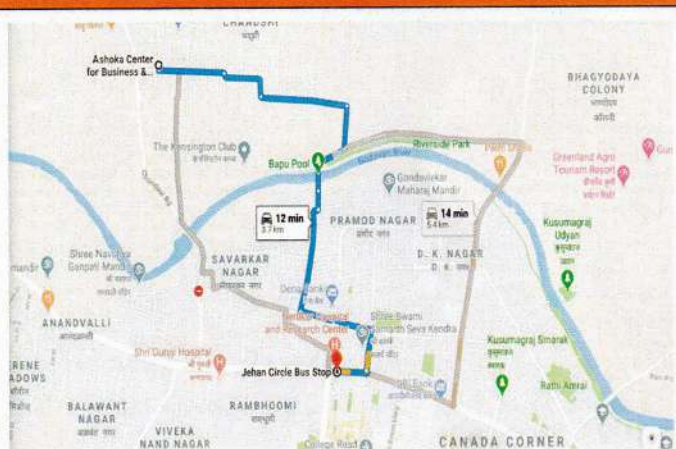# Ashoka Center for Business & Computer Studies
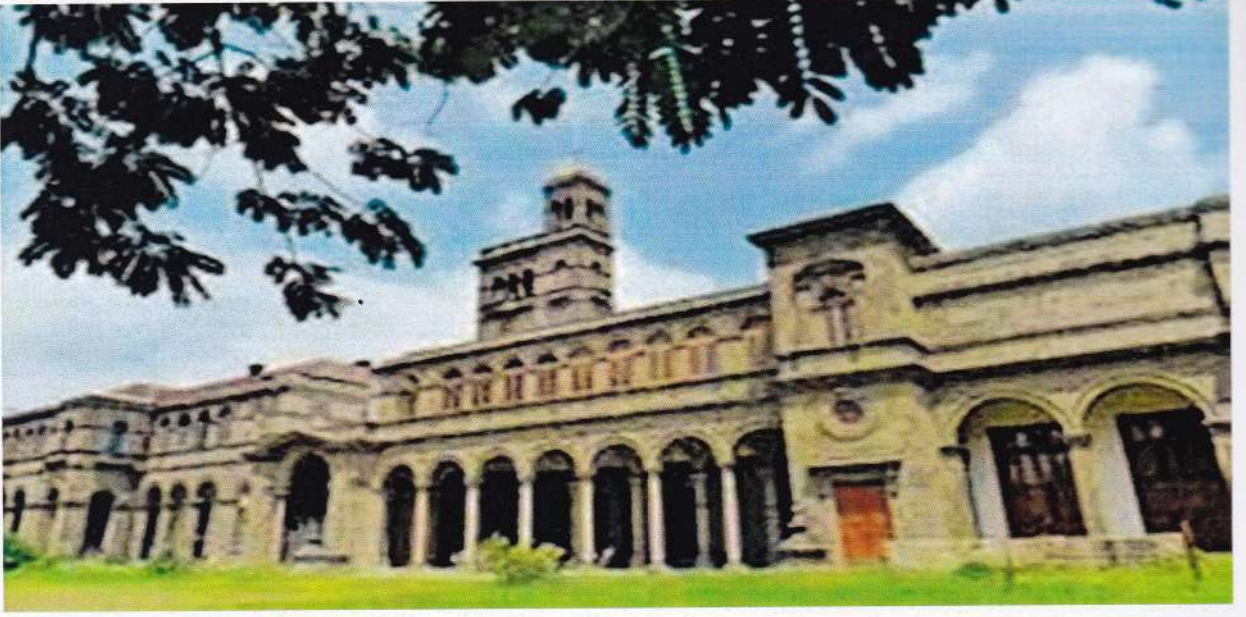## Institution Development Plan
2022-2027

Address:

Plot.No.585/2, 169-172,
Nandanvan Estate, Near Chandsi
Village, Anandwalli, Gangapur
Road, Nashik,
Maharashtra 422013

Contact No. 0253 6689561
         0253 6689560

Savitribai Phule Pune University

पुणे विद्यापीठ गीत

ज्ञान वनो कर्मशील, कर्म ज्ञानवान

Institution Profile

1. Basic Information :

Name of the Institution	ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
Name of the Head of the institution	Dr. P. A. Ghosh
Designation	Principal
Does the institution function from its own campus?	Yes
Phone no./Alternate phone no.	0253 6689561
Mobile No:	7722032362
Registered e-mail:	acbcsnaac@gmail.com
Alternate e-mail:	principal.acbcs@aef.edu.in
Address:	Nandanvan Estate,Near ChandsiVillage,Anandwalli, Gangapur Road, Nashik
City/Town:	Nashik
State/UT:	Maharashtra
Pin Code:	422013

2.Institutional status :

Affiliated / Constitution Colleges:	Affiliated
Name of the Affiliating University:	Savitribai Phule Pune University
Type of Institution:	Co-education
Location:	Rural
UGC Recognition: 2f : 12B:	Yes No
NAAC Accreditation Status:	First Cycle : B+
Year of Accreditation:	2019
NIRF Ranking:	---
Financial Status:	Self-financing

1. Other Information:

Name of the IQAC Coordinator:	Mrs. Pratima Jagale
Phone No.:	9595984218
E-mail :	pratimab.acbcs@aef.edu.in
Name of the NEP Coordinator:	Dr. Harsha Patil
Phone No.:	9860367467
E-mail:	harshap.acbcs@aef.edu.in

About ACBCS

Established in June 2009 by Ashoka Education Foundation with various courses of Higher Education. Nation's sustainable and inclusive economic growth depends upon its capacity to generate and advance the information technology knowledge. The higher education system in the country has an important role to play in this area. Ashoka Center for Business and Computer Studies has come forward to share this responsibility by providing qualified Professionals to the existing industries.

ACBCS offers high-quality programs in different areas Computer Science, Computer Applications and Business Administration.

Recognition

Affiliated to Savitribai Phule Pune University & Recognized by Govt. of Maharashtra.

Courses Offered	Intake
BSc. -Bachelors of Science (Comp. Sci)	80
B.B.A - Bachelors of Business Administration	80
B.B.A.(CA)- Bachelors of Business Administration (Computer Application)	80
B.Com.- Bachelors of Commerce	120
M.Sc.(CA)- Master of Science in Computer Application	30

Quality Policy

"We are at Ashoka education foundation, are committed to impart need based, practical education to the students. We are determined for holistic development of students with the help of highly qualified and proficient faculties fully dedicated to empower learners for self-exploration. We endeavour to keep our students abreast with technical and skill-specific knowledge to provide opportunities to develop abilities so as to contribute to global development in knowledge-based technological era. We will achieve students' satisfaction with our high ethical standards, professional integrity and shall strive for excellence to create responsible global citizens with deep-rooter ethos of Indian culture and tradition."

Objectives of ACBCS

1. Create computer professionals to meet the organizational needs of IT industry.
2. To encourage all-round development of the individual.
3. To develop a basic and advance understanding of concepts, strategies, tools and techniques.
4. To equip students with foundational knowledge of management theories, preparing them for roles in the corporate sector.

Our Vision

"To embed need based knowledge through holistic approach to create responsible future generation with deep rooted ethos of Indian culture and tradition."

Our Mission

"To make our students thinker for self-exploration with technical and skill specific knowledge to create young professionals."

IDP Committee

Sn.	Committee Member	Designation
1.	Dr. P. A. Ghosh	Principal and Committee Chairman
2.	Dr. Harsha Patil	Vice Principal
3.	Dr. Lokesh Surana	BBA-HOD
4.	Mrs. Patima Bhalekar	BBA (CA)-HOD
5.	Mrs. Sonali Ingle	BSc. (CS)-HOD
6.	Dr. Manisha Shirsath	BBA-Coordinator
7.	Dr. Parmeshwar Biradar	CEO
8.	Mrs. Khushboo Patil	Student Development officer

SWOC analysis

Strengths:

1. Emphasis on need based learning of students to bridge the gap between industry and academia.
2. Industrial visits and Industrial training projects to get real time exposure by the students.
3. Earn and Learn Scheme for students.
4. Qualified and dedicated Staff to ensure effective teaching learning.
5. Use of Digital technology for teaching.
6. Linkages and Tie- ups with industries to provide additional skills
7. Remedial classes for slow learners
8. Encouragement/opportunities to advanced learners through elite club

9. Effective Student development program.
10. Secure Campus for students and staff.
11. Strong connection with Alumni
12. Rigorous Mentorship Program
13. Training and Placement Activity
14. Case Studies, Seminars, Workshops & Quiz Contests for students
15. Practical Oriented Teaching Methodology for Students
16. Specially designed Career Development Program for students
17. Research based Culture for Students and faculties

Weaknesses:

1. Limited IT industry units for students' internship.
2. Research grants from funding agencies
3. Limited academic flexibility since the institution is implementing university curriculum.

Opportunities:

1. Scope for more add on and vocational courses for students
2. Small scale business start-up at UG level.
3. Strengthening the students' research cell.

Challenges:

1. To embed values in students.
2. To fulfil expectations of the stakeholders.
3. Providing suitable campus placements

Short term Goal

1. Implementation of Outcome based Education
2. Enhancement of Students' Progress
3. Create computer professionals to meet the organizational needs of IT industry.
4. Inculcate Research awareness among students
5. To provide basic training in Management theories to work in corporate sector.

Long Term Goal

1. Continual Faculty competencies enhancement
2. Fostering Global Competencies among Students.
3. Inculcating a Value System among Students.
4. Promoting the Use of updated Technology.

Dimensions of Strategic Plan

1. Academic progression
2. Faculty Empowerment
3. Student Development
4. Industry-Academia collaboration
5. Fostering Social Responsibilities

1. Academic Progression

Today's world is known for rapid technological advancements, global connectivity, and shifting industry demands, our institution recognizes the crucial need for a strategic framework that forces us towards academic distinction. This plan is not merely a reactive measure to external forces; rather, it signifies our proactive commitment to position the institute as a pioneer in fostering academic innovation, research excellence, and student success.

Short Term Goal:

1. Enhance the quality of curriculum design and delivery through various teaching learning methodologies.
2. Foster a culture of research and innovation among faculty and students.
3. Develop partnerships with industry and research institutions to promote collaborative research initiatives.
4. Upgrade and maintain state-of-the-art facilities for Computer Labs, Electronics Labs, Math Labs, libraries, and classrooms.
5. Provide training for faculty and staff to effectively utilize educational technologies.
6. Integrate technology into teaching and learning processes and provide Wi-Fi facility in campus
7. Implementing add on courses for updated technology, Management and life skills and for develop holistic culture among students.
8. Enhance academic flexibility by providing multiple choices of subjects to enrich technical and skill specific knowledge.

Long Term Goal:

1. Consistent in university merit ranking.
2. Introduce one more UG and PG course.
3. Introduce vocational courses and courses in fine arts.
4. To Start Research Centre
5. Establish research centre and increase research funds/grants for research projects

Implementation Strategies

1. En'ance a curriculum review committee(CIE) to regularly assess and update academic programs according to course outcomes (Measuring attainment level and implement plan of action for improvement).

2. Introduce courses like Holistic Education and Pedagogy, Technical Skill Enhancement courses, Value Education courses, Vedic Studies, Yoga Philosophy and Practice etc.

3. Explore the implementation of experiential teaching learning models which includes case study solving, practical assessment, developing real time model etc.

4. Conduct regular faculty development programs for faculty and student development programs for students as per current market needs.

5. Encourage faculty for participation in conferences, seminars, and research activities.

6. Recognize and reward the faculty for their contribution in research as well as institute development.

7. Facilitate collaboration with external partners for joint research projects or internships.

8. Implement a comprehensive orientation program for new faculties as well as new students. The orientation program must include college vision and mission, quality policy and awareness of new NEP.

9. Provide special scholarship for academically excellent student.

2. Faculty Empowerment

Teachers play a central role in the learning process, making their presence crucial for enhancing the quality of education. Empowerment involves granting teachers greater autonomy and independence in fulfilling their roles, contributing to the successful attainment of institutional goals. At ACBCS, we highly value the professional growth of our faculty members and are dedicated to supporting them in enhancing their teaching practices. The Faculty Empowerment Plan is an integral component of the Institute Development Plan (IDP), which focuses on academic empowerment, professional skill development, and the financial empowerment of ACBCS faculty members.

The college will offer financial assistance, guidance, and motivation to faculty members to attain the following goals:

Short term Goal

1. Empower faculty members to cultivate the ability to publish content, including book chapters, books, blogs, personal webpages, Research paper or YouTube videos.
2. Each faculty must attend minimum one week FDP on research Methodology/Teaching Learning Technology/Refresher course/Certification course.
3. Faculty members must have completed at least one Swayam/MOOCs courses with certification within their respective subjects.
4. Must attend minimum one National/International conferences/Seminars/Workshops.
5. All non-doctorate faculties must enrol for PhD and publish relevant research paper of their work.
6. Provide specific and frequent feedback to improve teaching & Learning through Class observation

Long term Goal

1. All full time approved faculties must have Doctoral qualification.
2. Contribution towards development of MOOCs course.
3. Collaborations with national and international institutes for skill development.
4. Sending faculties abroad for professional development

Strategic Planning

1. Faculty members will undergo training to develop their own pedagogical content.
2. Recognition will be given to faculty members who independently create pedagogical content, completion of higher studies, publication of research papers in the UGC Care list, achieving 100% results, receiving external awards, and being invited as resource persons outside of the college.
3. The appraisal form will include a weightage for the creation of new pedagogies and pedagogical content.
4. Resources and funds will be provided to support content development, attending national/international conference/Seminar or workshops, Research paper publication, completing certification courses etc.
5. Regular observations of faculty classes will be conducted, accompanied by written or verbal feedback highlighting strengths and areas for improvement.
6. Providing SOPs about curriculum deployment, Evaluation methods and their rubrics, new teaching pedagogies awareness and trainings.
7. Faculty Development Programs (FDPs) will be organized to enhance the skills of faculty members.
8. Faculty evaluation and annual appraisal processes will be conducted regularly.
9. Active encouragement will be provided for teacher participation in various educational and teaching activities.

3.   Student Development

With a view to create strong professionals with a sound knowledge of their core subjects and advance training in interpersonal skills, the institute envisages to bring in practice various plans and actions that would open many avenues of employability in service, industry and self-employment at all levels. Besides, for the purpose of an all-round development of the students, the institute also envisions equipping students with an insight into various strands of higher learning in relation to the other developed and developing countries by providing them an exposure through various quality input programs and services.

Short term Goal

1. Establishing a dedicated Career Advancement Centre to monitor prospective students and support them in achieving their career objectives.
2. Strengthening corporate mentorship programs by providing guidance from industry professionals or alumni associated with ACBCS to its students.
3. Establishing a Student Mental Health Club to address the well-being of students.
4. Deployment of Ethics and Value based certification course.
5. Trained students for achieve University level sports participation.
6. Strengthening Student Council at 360 degree.

7. Provide guidance for Research based projects

Long Term Goal

1. Implementing specialized infrastructure to empower disabled students and boost their confidence in the learning environment.
2. Offering comprehensive multidisciplinary choices to students.
3. Transforming all classrooms into smart classrooms for Enhancing student's learnings
4. Establishing a state-of-the-art Research Laboratory for advanced research in science, technology, and related fields.

Strategic Planning

1. Starting new, advance, innovative relevant and career oriented courses with focus on quality and excellence.
2. Collaborating with professionals and industry partners through Memorandums of Understanding (MoUs) to establish a Health Club.
3. Enhance Sports Facility and Provide Sports based trainer support.

4. Industrial Academia Collaboration

The industrial visit is considered one of the tactical methods of teaching according to CBCS pattern. It provides students with an opportunity to learn practically through interaction, working methods and employment practices.

Short term Goal

1. Will sign MoU with Industries to facilitate the exchange of knowledge and expertise between academia and industry.
2. Facilitate networking opportunities between researchers, students, and industry professionals through expert sessions, co-op programs, or collaborative projects.
3. Provide opportunities for students to gain practical experience through internships and Industrial visits.
4. Create forums for regular interaction, such as workshops, seminars and conferences.

Long Term Goal

1. Entering into an international Memorandum of Understanding (MoU).
2. Establishing Industry advisory board.
3. Faculties Industrial Internship.
4. Establishing Centre for Excellence in collaboration with Industry.

Implementation Strategies

As per the institute quality policy, ACBCS has been marked paradigm shift from the knowledge-based approach to the skill-based approach in the Indian Higher Education Sector in a transformative move to reskill students and build future competencies.

1. Industrial visits will be an essential part of the academic curriculum; department wise Industrial Visits will be conducted.
2. Under signed MoU with industries, multiple activities like shark tank, Business Plan competition, Corporate mentorship, Collaborative competition will be planned.
3. Industrial Experts will be invited in college to share their real time experiences of industry. Such sessions will be mandatory planning in subject Micro plan and monetary provision will be considered during budget projection.
4. Alumni Interaction: Students –Alumni interaction is being planned to strengthen the relationship and to share their experiences as an entrepreneur or employee.
5. Develop and deploy SOP for faculty industry internship.

5.   Fostering Social Responsibility

In accordance with the UGC guidelines on "Fostering Social Responsibility & Community Engagement in HEIs in India," the college advocates the integration of engagement with society as a foundational principle in teaching, research, and services through National Service Scheme (NSS) and Alumni association. This ensures the holistic development of students, fostering an appreciation for traditional knowledge present in villages and encouraging its combination with the knowledge acquired in classrooms.

Short term Goal

1. To create aware amongst students, faculty, and staff about the importance of social responsibility and community engagement through Awareness Campaigns or Expert sessions.
2. To organize minimum two community Service activities in each semester and run conducting one Society service based Project yearly
3. Minimum 2-3 Social issues awareness sessions at adopted village.
4. Conduction of Health Check-up and Blood Donation Camp
5. Signed MoUs with Social Welfare Organisations

Long term Goal

1. Sustainable Community Partnerships: Establishing long-term, sustainable partnerships with community organizations like adopting village for 2 to 3 years, enabling ongoing collaboration and addressing systemic issues over an extended period.
2. Leverage technology expertise (faculty and/or students) and platform to develop innovative solutions for social problems also support for internship especially for Social Welfare projects.
3. Registration under Govt. recognised initiative like Unnat Bharat Abhiyan (UBA 2.0) for social activities.
4. Provide platform for Cross-Discipline (Multidisciplinary) initiatives to handle complex social issues comprehensively.

Strategic Planning

1. **Research and Innovation for Social Impact:**
   a) Establish a Center or Hub dedicated to research & innovation for social impact. (Research Cell)
   b) Encouraging and supporting research initiatives like Student Research Project Scheme (SRPS), Avishkar, Eureka etc that focus on addressing societal challenges, fostering innovation with a direct impact on local and global communities.
   c) Start innovative internal competition for cross-disciplinary students for handling complex social issues comprehensively.

2. **Alumni Engagement:** Creating a network that encourages alumni to continue their commitment to social responsibility.
   a) By providing mentorship to existing students.
   b) Alumni Talk series to share their journey from graduation to become successful person.
   c) Donation-Books donation to library, Blood donation camp etc.
   d) Tree Plantation

3. **Through NSS:**

To organize community Service activities or Projects.

1. Host a winter clothes drive and give donations to a homeless shelter or families in need.

2. Collect textbooks for schools, libraries, and shelters.

3. Donate books to your local used book store and libraries

4. Participating in environmental clean-ups, or assisting in community gardens

5. Distribution of grocery and other needy items at the orphanage and elderly care *Ashram.*

6. Deploy students and faculties to work as volunteer with local organisations for social activities

4. **Service-Learning Programs**

1. Establish service-learning programs that integrate community service with academic coursework. Students can apply their knowledge and skills to real-world problems while making a positive impact in the community.

Basic Infrastructure Development Plan:

Short Term Plan

A short-term college infrastructure development plan aligned with the National Education Policy (NEP) addresses immediate needs and lay the groundwork for long-term goals. Here are key considerations for a short-term plan:

1. **Assessment of Current Infrastructure:**
   o At the end of each Academic year will conduct a thorough assessment of the existing infrastructure to identify areas that require immediate attention for coming Academic year. This may include classrooms, laboratories, libraries, recreational areas, and technology facilities.

2. **Budget Allocation:**
   - Determine the budget available for short-term infrastructure development and regular repair and maintenance. Allocate funds to address critical issues and areas that can be improved within the given budget constraints.

3. **Technology Integration:**
   - Continual Upgradation in existing technology infrastructure to support online and blended learning.
   - Ensure high-speed internet connectivity for students and faculty.
   - Provide training for educators **once in an Academic year** to enhance effective use of technology in teaching.

4. **Classroom Enhancement:**
   - Upgrade and modernize classrooms for interactive and collaborative learning.
   - Ensure all as well as new classrooms are equipped with audio-visual aids and adaptive learning tools.

5. **Library Resources:**
   - Update and diversify library resources, including digital collections.
   - Improve the library's physical space for individual and group study.

6. **Student Support Services:**
   - Enhance counselling services to support students' mental health and well-being.
   - Strengthening Training and placement Cell for establishing career counselling centre to guide students in their academic and professional pursuits.

7. **Accessibility Upgrades:**
   - Conduct an accessibility audit and implement immediate changes to improve campus accessibility.
   - Install ramps, elevators, and other features to make the campus inclusive for individuals with disabilities.

8. **Safety Measures:**
   - Through Disaster Management Cell review and update safety protocols, including emergency response plans.
   - Install or upgrade surveillance systems to ensure a secure campus environment.
   - Conducting **Mock drill for confirmation of rescue planning**.

9. **Green Initiatives:**
   - Implement short-term sustainability measures, such as waste reduction programs.
   - Initiate small-scale landscaping projects to incorporate green spaces on campus eg. development of small *vatika*, Best out of Waste Projects etc.

10. **Collaborative Spaces:**
    - Create small collaborative spaces for students and faculty to foster teamwork.
    - Utilize existing spaces for community engagement events and discussions.

11. **Training and Development:**
    - Provide professional development opportunities for faculty and staff.
    - Conduct workshops on inclusive teaching practices and diversity awareness.

12. **Infrastructure Repairs:**
    - Address urgent infrastructure repairs, such as fixing leaks, electrical issues, and broken equipment.
    - Ensure that all buildings meet safety and regulatory standards.

13. **Online Learning Readiness:**
    - Assess and improve the infrastructure for online learning, including learning management systems and virtual classrooms.
    - Provide resources for students and faculty to adapt to online learning environments.

11

14. **Health and Sanitation Facilities:**
    o Enhance health facilities and sanitation measures, especially in response to public health concerns.
    o Implement measures to ensure a clean and hygienic campus environment.
15. **Community Engagement Events:**
    o Organize short-term community engagement events, such as seminars and talks, to involve students and faculty in educational discussions.
    o Foster a sense of community and shared vision for the college.
16. **Feedback Mechanism:**
    o Establish a feedback mechanism for students, faculty, and staff to provide input on short-term infrastructure improvements.
    o Use feedback to make quick adjustments and improvements.

Long Term Plan

College is committed for holistic and comprehensive development of students. A long-term college infrastructure development plan aligned with the NEP would typically encompass a range of elements. Here are key considerations for such a plan:

1. **Facility Expansion:**

    o Plan for the construction of new academic buildings, developing infrastructure for a college cluster in alignment with the National Education Policy (NEP) strategic approach that supports the policy's vision of holistic and multidisciplinary education. Here's a plan tailored to NEP principles:

2. **Technology Integration:**

    o Invest in advanced technology infrastructure, including smart classrooms, high-speed internet, and state-of-the-art laboratories. Consider integrating virtual and augmented reality tools for enhanced learning experiences.

3. **Sustainable Infrastructure:**

    o Implement eco-friendly and sustainable construction practices. This could involve the use of renewable energy sources, energy-efficient buildings, and environmentally conscious landscaping.

4. **Research and Innovation Center:**

    o Develop specialized research and innovation center to promote interdisciplinary research and collaboration. The center will be focused on emerging fields, technological advancements, and societal challenges.

5. **Library and Learning Resources:**

    o Expand and modernize libraries, ensuring a diverse collection of physical and digital resources. Implement advanced information retrieval systems and provide spaces for collaborative and individual learning.

6. **Student Housing and Amenities:**

   o Plan for the construction of student hostels or dormitories to accommodate a larger student population. Ensure that these facilities provide a conducive environment for learning and personal development.

7. **Sports and Recreational Facilities:**
   o Enhance sports and recreational infrastructure, including sports complexes, fitness centres, and outdoor playing fields. Encourage a culture of physical well-being and extracurricular activities.

8. **Faculty and Staff Facilities:**

   o Develop facilities for faculty and staff, including research offices, common areas, and professional development spaces. This helps in fostering a positive and collaborative academic environment.

9. **Health and Wellness Centers:**

   o Establish health and wellness centers that provide healthcare services, counseling, and recreational activities to promote the overall well-being of students and staff.

10. **Accessibility Features:**
    o Ensure that all infrastructure is designed with accessibility in mind, providing ramps, elevators, and other features to make the campus inclusive for individuals with disabilities.

11. **Community Engagement Spaces:**

    o Create spaces for community engagement, including cultural centers, auditoriums, and exhibition areas. These spaces can be used for events, conferences, and cultural activities.

12. **Industry Collaboration Spaces:**
    o Foster collaboration between academia and industry by creating spaces for partnerships, incubators, and technology transfer centers. These spaces can facilitate research and innovation with real-world applications.

13. **Green Campus Initiatives:**

    o Implement green campus initiatives, such as waste reduction, water conservation, and the incorporation of green spaces to promote environmental sustainability.

14. **Safety and Security Measures:**

    o Enhance safety and security measures, including advanced surveillance systems, emergency response plans, and regular safety drills.
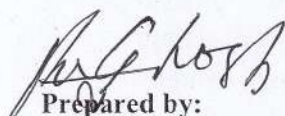
15. **Infrastructure for Online Learning:**

    o Develop infrastructure to support online and blended learning, ensuring that the college can adapt to changing educational trends and technology.

A long-term infrastructure development plan aligned with the National Education Policy should be flexible enough to adapt to changing educational needs and technological advancements while remaining committed to providing a high-quality and inclusive learning environment. Additionally, ongoing stakeholder engagement and feedback should inform the evolution of the plan over time.
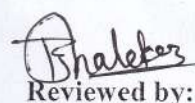
Other Initiatives-Quest for Excellence

1. Skill Development of non-teaching Staff: Periodic training with in the college through external/internal experts on various skill enhancement matters, including those related to use of excel, Tally, accounting practices etc.
2. Pursuing green initiatives like waste management initiatives, strategic planning for making campus plastic free, generation of electricity through rooftop solar harvesting.
3. Continual Awareness campaigning's on national/international issues like gender, environment, sustainability, human values, professional ethics, development of creative and divergent competencies.

Note: As a part of continual improvement the Institute Development Plan (IDP) will undergo an annual review, and any revisions (If required) will be done through discussion and with the approval of all relevant authorities to enhance the overall development of the college.
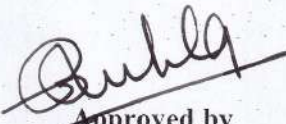
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